

Welcome to a full-service business development agency for the IP industry.

Now introducing our new
solution for unparalleled client
retention and IP firm growth.



"Lead IP Next is your new IP Business
Growth Tool. It was made by IP people
and for IP people."

Donald Schnyder

Advisor at Lead IP

Managing Partner at Wild Schnyder (CH)

LEAD **i**P

LEAD IP

With our unwavering focus on the intellectual property landscape and half a century of experience in IP business development, Lead IP provides comprehensive services tailored to your specific needs. Our goal is to empower your organisation with the information, tools and strategies necessary to thrive in today's competitive global environment.



"Lead IP made us a truly data-driven company, which increased our BD department's success rate substantially."

Laura Moreno Sosa
Head of Business Development, Moeller IP Advisors



"The intellectual property space has long required disruption and improved IP processes and Lead IP is doing just that."

Simbarashe Makahamadze
Director, Palladium IP

What is LEADIP NEXT ?

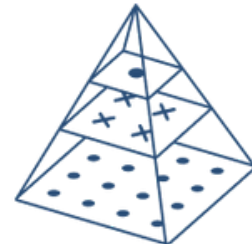


Tired of having to manage and organise stacks of business cards?

Enjoy the convenience of **maintaining all your valuable contacts organised in one place**, streamlined and accessible from anywhere.

Global conferences are draining your resources?

Lead IP Next transforms your networking experience, bringing global **connections straight to your desk** and getting the most out of every event.



Concerned about the relevance of your saved prospect and client data?

Our tool **updates contact information automatically**, helping you find the right email even 10 years down the line.

Your team's network is growing and you are losing track?

Lead IP Next enhances your team's collaboration with easy, internal network sharing. It aligns your team, **ensuring every stakeholder stays informed**.



Are you looking for the right person of contact within a corporation?

Imagine having the latest IP filings, email address and LinkedIn profile **at your fingertips**.

Our features

01

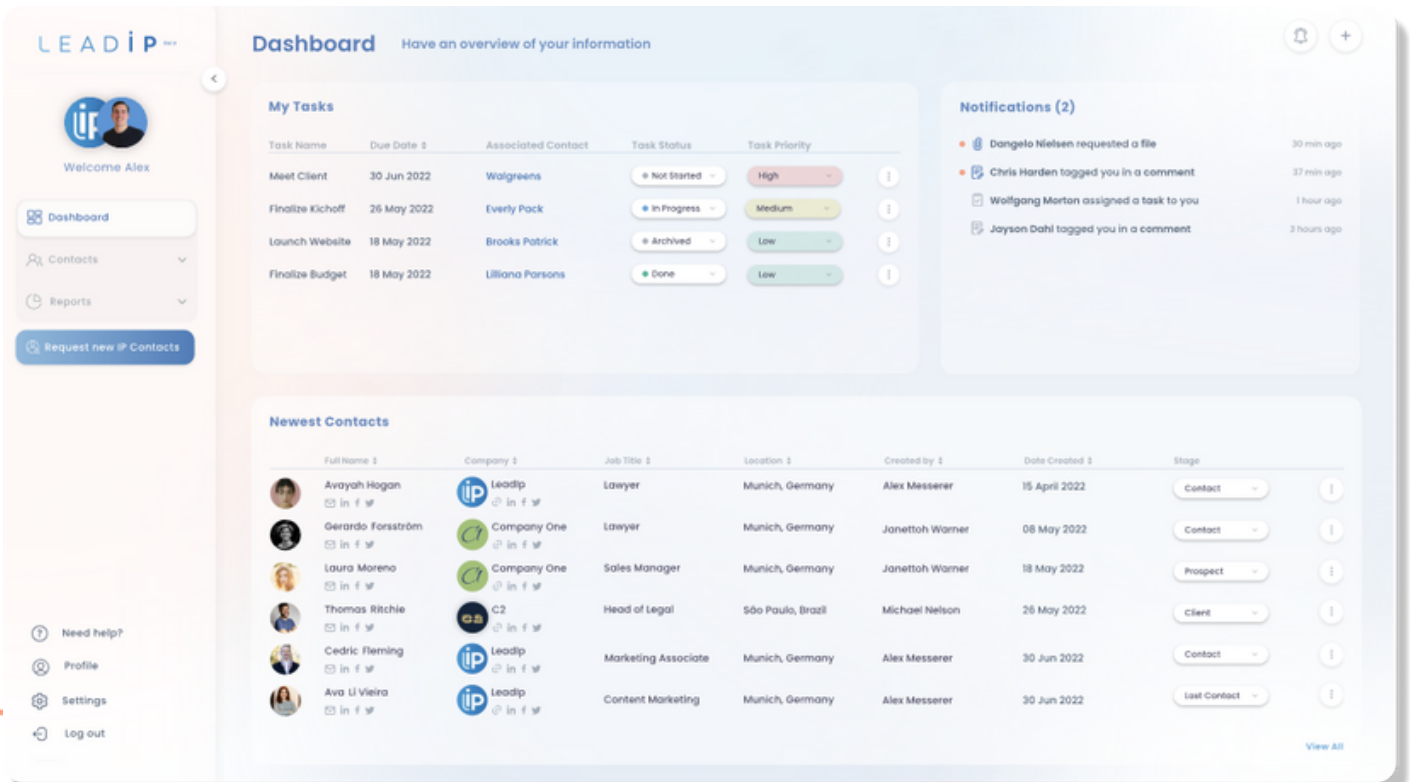
Retaining Current Clients

Offering a unified platform for all client-related data, using smart segmentation based on previous interactions, Lead IP Next enables you to engage your current clients more precisely and effectively, growing the volume of work coming in from them. It's not just about managing your clients – **it's about fostering stronger, lasting relationships.**

02

Finding New Clients

Our client acquisition features are a strategic asset designed to help you discover and connect with potential clients effectively and on demand. It filters name matching your criteria, delivering a curated list of prospects that align with your target market and unique selling points. **Beyond identification, our tool helps you to craft a personalised outreach and boost your BD effectiveness.**



Our features

03

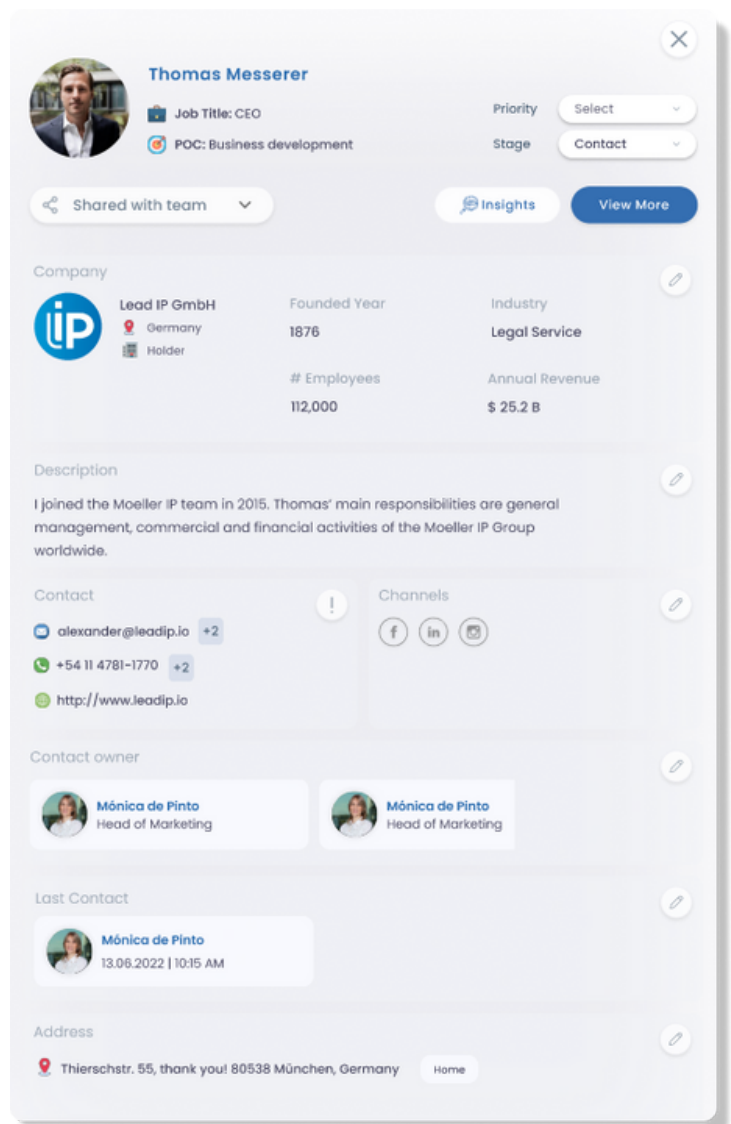
Building Network Value

Our tool offers an effective system for cataloging and recalling valuable details about people you meet at conferences, crucial for fostering long-term professional contacts. By storing personal and professional data, **our tool enables you to personalise future interactions, demonstrating genuine interest and nurturing relationships over time.**

04

Making Information Decisions

Leveraging IP data, our clients can craft targeted strategies and tailor services to meet client needs, enhancing satisfaction. **Lead IP's platform integrates comprehensive data, providing valuable insights at your fingertips.** It assists in identifying potential clients, analysing market trends, executing competitive analysis, and elevating client services.



Our Pricing

Early Bird

98 EUR/month

The Early Bird package is a special introductory offer with access to all features for smaller teams.

Early Bird includes:

- Full Access to Core Features
- Competitive Pricing
- 3 User Licenses
- Standard Support

General Add-ons

Additional Users:

- After the first three

98 EUR/month per user

Enterprise

CUSTOM PRICE

The Enterprise package is meticulously crafted for larger law firms that require an extensive suite of features and unparalleled support.

Enterprise includes:

- Full Access to Core Features
- Competitive Pricing
- 3 User Licenses
- Standard Support

All prices valid until December 31, 2023

From January 1st, 2024, Lead IP prices will rise. Enroll before this as an "Early-Bird" to lock in your rate until December 2025, rewarding our early supporters.

For a demo

Contact us



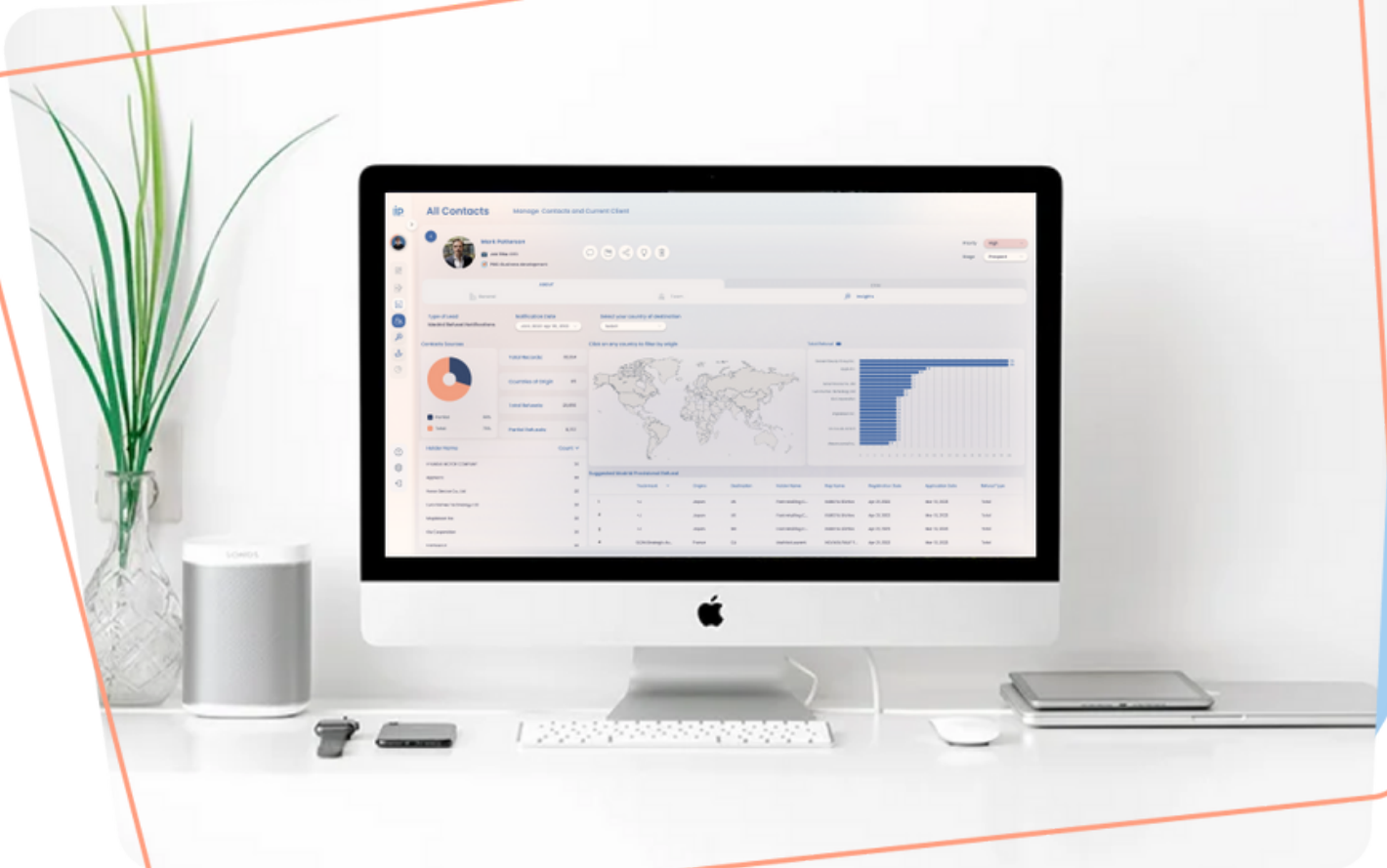
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